

# Zara's Center

The 2025 Life Time 305 Half Marathon & 5K  
Runner Information Packet & Application



# Zara's Center

## 2025 Life Time 305 Half Marathon & 5K

### Runner Information Packet & Application

Thank you for your interest in running for Zara's Center in the The 2025 Life Time 305 Half Marathon & 5K presented by Baptist Health on March 2, 2025. This packet includes all of the information you need to apply to run on Team Zara - Miami 2025, as well as registration information should you be offered a spot on the team. For more information about Zara's Center and the children we serve, please visit our website: [www.ZarasCenter.org](http://www.ZarasCenter.org).

If you have any questions about the application process or Zara's Center in general, please contact our Program Director, Deborah Briggs, at [info@zarascenter.org](mailto:info@zarascenter.org).

#### Contents

- Miami Charity Team Information
- Application & Screening Process
- 2025 Zara's Center Runner Application
- Sample Fundraising Letter
- Important Dates



## What is a Charity Team?

- A charity team is made up of runners who receive guaranteed entry into the 2025 Life Time 305 Half Marathon & 5K. In exchange, runners raise money for a given charity (in our case, Zara's Center via Friends of Zara's Center, a 501c3 organization).

## How Does it Work?

- For 2025, the minimum fundraising goal for Team Zara Miami is \$1,000 per half marathon runner and \$500 per 5K runner. Each runner will set up an account on GoFundMe, where friends, family, and colleagues can donate easily to their personal fundraising page that directly benefits Zara's Center.

## Accepting Donations

- We require that runners set up a unique fundraising page via GoFundMe. Donations made directly on your page will count toward your fundraising goal. Your page will be connected to the main team fundraising page and all donations are tax-deductible.
  - Donors can also donate via Check or PayPal and those donations will be added to your page as an "offline donation".
- We provide a form letter template (see page four) to help runners get the word out and are happy to provide additional help if needed. We also encourage runners to engage with Zara's Center on social media.



## Application

- The first step in the process is to complete the runner application (included on next page) and send it to [info@zarascenter.org](mailto:info@zarascenter.org) with the subject line “Application for Maimi Team 2025”.

## Contract

- If you are offered a spot on the 2025 team, you will receive a welcome email that outlines runner expectations and includes a contract, which indicates that you commit to doing your best to raise the minimum required amount for your selected distance (\$1,000 for the half or \$500 for the 5K) for Zara’s Center.
- Once you complete the contract you will be all set to formally register for the team.

## Registration

- We will provide you with a unique code to use when registering for the race online.
  - Runners *are not* responsible for paying the entry fee since the fees have been pre-paid.
- Once registered, all published rules regarding deferrals/transfers/changes apply.
- To ensure your spot on the team, we kindly ask that you complete the registration process as soon as possible once you receive the registration code.

## Fundraising

- When you’ve registered for the race, we will help you create your personal GoFundMe page that is connected to the main team fundraising page. We will guide you through this process.
- Once you’ve created your page, you’ll be all set to start fundraising.
  - You will be provided with a fundraising letter template (see page four) to send to your contacts to help you solicit donations.
- Throughout this time, Deborah Briggs will serve as the team’s liaison, offering individualized fundraising support and frequent email updates.

## About the Races

- The Life Time 305 Half Marathon & 5K presented by Baptist Health is all about local vibes, attracting visitors from all over the world and those who are fired up to call Miami their home. Enjoy 13.1 or 3.1 miles of paradise on a course filled with stunning, water-lined views of Miami and Miami Beach.

# Team Zara - Miami Marathon 2024 Runner Application

Thank you for your interest in running for Zara's Center in the 2025 Life Time 305 Half Marathon & 5K. Please complete the application and send it to [info@zarascenter.org](mailto:info@zarascenter.org) with "2025 Miami Team Zara Application" in the subject line. We will notify you if/when there are spots available.

## Contact Information

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Birth Date: \_\_\_/\_\_\_/\_\_\_ Gender: \_\_\_\_\_ Email: \_\_\_\_\_

Home Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Employer: \_\_\_\_\_ Title: \_\_\_\_\_

Work Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

## Race Information

Which race would you like to run: \_\_\_\_\_ Half Marathon (13.1 miles) \_\_\_\_\_ 5K (3.1 miles)

How did you hear about Zara's Center's Team?: \_\_\_\_\_

Are you able to commit to raising the minimum required amount for Zara's Center (\$1,000 for the half or \$500 for the 5K)? Yes \_\_\_\_\_ No \_\_\_\_\_

What size t-shirt would you like? (S-XXL) \_\_\_\_\_

# Sample Fundraising Letter Template

*Below is a sample letter that runners can send to their contacts via email. We can tailor a similar letter to fit your needs and link to your fundraising page.*

Hi\_\_\_\_\_,

I'm thrilled to announce that I've been selected to run in the 2025 Life Time 305 Half Marathon & 5K as part of a charity team on March 2, 2025.

Each charity team raises funds for a given cause or organization, which in my case is a youth center for AIDS orphans in Bulawayo, Zimbabwe. Zara's Center provides daily meals, academic enrichment, computer coding, medical care, work training, recreation, and artistic development to AIDS orphans and vulnerable children.

As a charity team member, I'll be raising money on GoFundMe through donations from family, friends, and colleagues. If you're interested in supporting this important organization, you can donate directly to my fundraiser by clicking here. *(this will link to your personal fundraising page)*. Donations are tax-deductible.

Thank you in advance for your support, and wish me luck as I represent Zara's Center and run the \_\_\_\_\_ *(5K or Half Marathon)* on March 2nd!

Thanks!

\_\_\_\_\_

## **Suggested Donation Amounts**

Below are some suggested donation amounts to share with your contacts.

\$15.00 - Meals for a child for one month.

\$40.00 - One year of school supplies for one child.

\$75.00 - One month of daily meals for five children

\$135.00 - One year of school fees for a primary school aged child

\$245.00 - One year of school fees for a high school aged child

\$350.00 - One year of tuition for Zara's alumni who are in college

## Important Dates

**October 15, 2024**  
Registration opens for charity runners

**February 21, 2025**  
Deadline to change registration information.

**February 25, 2025**  
Deadline to cancel and defer to next  
year's race

**March 1, 2025**  
Fundraising Deadline

**March 2, 2025**  
Race Day!

